



PRIDE
HOUSTON 365

Pride Houston®
Houston Pride Festival®
Houston Pride Parade®
Pride Houston Celebration®
Houston LGBT Pride Celebration®

For Immediate Release

****Buyer Beware: Protect Your Pride with Pride Houston 365!****

Some unauthorized entities may be attempting to capitalize on our legacy. **Pride Houston 365** is the official and longstanding organization behind the Houston Pride Celebration, Festival, and Parade, with a rich 46-year history of serving the LGBTQ+ community. Our commitment to celebrating diversity, promoting inclusivity, and making a positive impact is unwavering.

For your safety, enjoyment, and peace of mind, we urge you to exercise caution when considering participation in LGBTQ+ events. The unauthorized use of our branding and the potential for confusion are important considerations. We cannot guarantee the quality, authenticity, or adherence to our core values in events not organized by Pride Houston 365.

We encourage the community to support the official Pride events we organize and promote, safe in the knowledge that you are participating in a celebration of unity, diversity, and inclusivity led by an organization dedicated to your well-being.

Stay vigilant, choose wisely, and celebrate your pride with Pride Houston 365!

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